

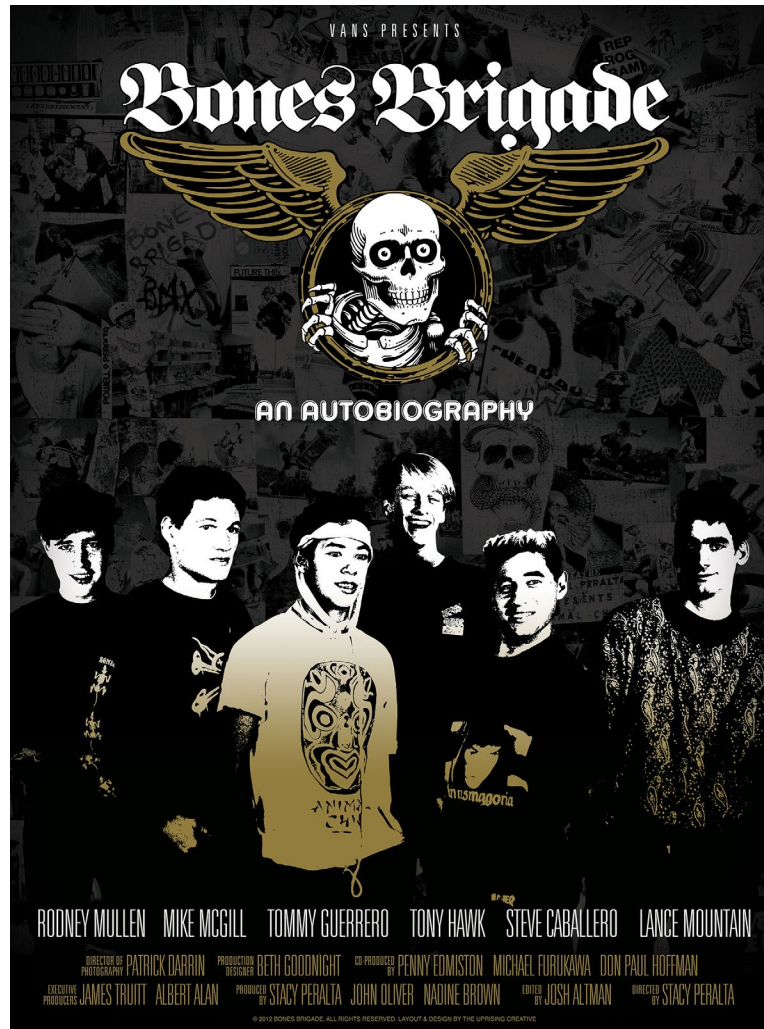


BONES BRIGADE STYLE GUIDE

APPROVED MOVIE POSTER

1.A BONES BRIGADE POSTER FINAL

1.A



APPROVED LOGOS - PRIMARY

2.A PRIMARY LOGO ON BLK

2.B PRIMARY LOGO ON WHT

2.A



2.B



APPROVED IMAGERY

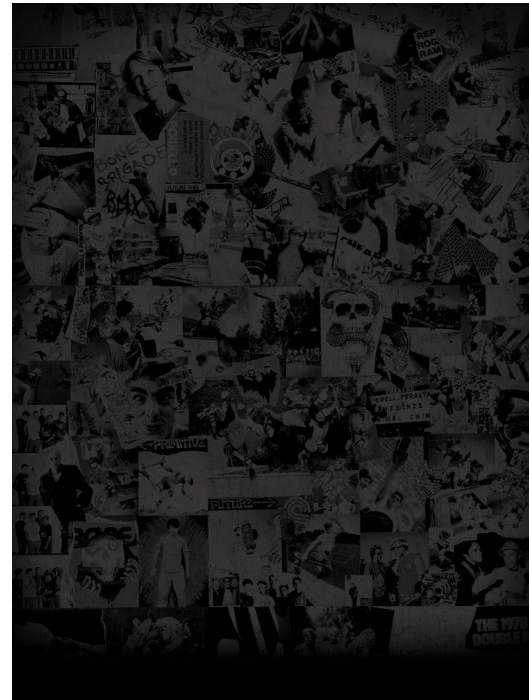
3.A BONES BRIGADE IMAGE

3.B COLLAGE IMAGE

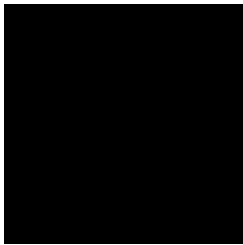
3.A



3.B



APPROVED COLORS



100% BLACK

C: 100 R: 0
M: 100 G: 0
Y: 100 B: 0
K: 100 #000000



WHITE

C: 0 R: 255
M: 0 G: 255
Y: 0 B: 255
K: 0 #FFFFFF



BONES GOLD

C: 40 R: 147
M: 43 G: 125
Y: 88 B: 62
K: 14 #937d3e



70 % BLACK

C: 0 R: 109
M: 0 G: 110
Y: 0 B: 113
K: 70 6d6e71



BONES BRIGADE FONTS

UNIVERS 67 BOLD CONDENSED (TRACKING +25)

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

SUPPORTING TYPEFACES

PRIMARY SUPPORTING FONT

UNIVERS 57 CONDENSED

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

SECONDARY SUPPORTING FONT - TITLING ONLY

RUBY

ABCDEFGHIJKLMNOPQRSTUVWXYZ

0123456789